Included in this packet:

- Application
- Affidavit to Authorize Agent
- Data Sheet

Planning and Development Services Department

## Development Review

Services Division

City of St. Petersburg
P.O. Box 2842

St. Petersburg, FL 33731
727 / 893.7471

## Community Redevelopment Agency Application (CRA)

## List of Required Submittals

A pre-application meeting is encouraged prior to submittal. To schedule, please call (727) 892-5498 or email drc@stpete.org

Only complete applications will be accepted:

- Completed CRA application form
$\square$ Affidavit to Authorize Agent if Agent signs application
$\square$ Data Sheet
- Site plan and survey of the subject property
- Elevation drawings: $81 / 2 \times 11^{\prime \prime}$ (color), Depicts all sides of existing \& proposed structure(s)
$\square$ Digital copy of application documents (may be emailed)
$\square$ Notice of Intent to File (16.06.010.1.C)
$\qquad$ Completeness review by City Staff
The City Council of St. Petersburg, acting at the Community Redevelopment Agency (CRA), is charged with reviewing development proposals for projects occurring in the City's community redevelopment areas. All development proposals within those areas must be submitted to CRA staff in the Planning and Development Services Department, or its successor, for determination of compliance with the adopted redevelopment plan.

An application for development review must be submitted a minimum of 45 days prior to the next regularly scheduled meeting of the CRA, which meets the first and third Thursday of each month. It is necessary for the applicant or agent to be present at the meeting. In-house review is available for projects valued at $\$ 5$ million or less.

## CRA Application cont.

All applications are to be filled out completely and correctly. The application shall be submitted to the Development Review Services Division, located on the $1^{\text {st }}$ floor of the Municipal Services Building, One Fourth Street North.

## GENERAL INFORMATION


and a 382-space parking garage
*19-31-17-74466-052-0200, 19-31-17-74466-052-0180, 19-31-17-74466-052-0170, 19-31-17-74466-052-0160, 19-31-17-74466-052-0150, 19-31-17-74466-052-0140, 19-31-17-74466-052-0110

City staff may visit the subject property during review of the request. The applicant, by filing this application, agrees they will comply with the decision(s) regarding this application and conform to all conditions of approval. The applicant's signature affirms that all information contained within this application has been completed and that the applicant understands that processing this application may involve substantial time and expense. Filing an application does not guarantee approval.

NOTE: IT IS INCUMBENT UPON THE APPLICANT TO SUBMIT CORRECT INFORMATION. ANY MISLEADING, DECEPTIVE, INCOMPLETE, OR INCORRECT INFORMATION MAY INVALIDATE YOUR APPROVAL.

Signature of Owner/Agent*:
R. Donald Mastry, as agent
*Affidavit to Authorize Agent required, if signed by Agent.
Date

AFFIDAVIT TO AUTHORIZE AGENT

I am (we are) the owners) and record title holders) of the property noted herein
Property Owner's Name:
EQUIALT 519 3RD AVE S LLD
"This property constitutes the property for which the following request is made
Property Address: 511 3RD AVE $S$ and 0 3RD AVE S

Parcel ID\#: $\quad 19-31-17-74466-052-0200$ and 19-31-17-74466-052-0180

Request
All approvals needed in connection with the redevelopment of the property, including, without limitation, site plan approval and CRA approval.
"The undersigned has(have) appointed and does(do) appoint the following agents) to execute any applications) or other documentation necessary to effectuate such applications)

Agent's Names):
R. Donald Mastry, Trenam Law; Focus Development Inc.

This affidavit has been executed to induce the City of St. Petersburg, Florida, to consider and act on the above described property

I(we), the undersigned authority, hereby certify that the foregoing is true and correct

Signature (owner):


State of Florida County of Pinellas
Sworn to and subscribed before me by online notarization on this end day of September 2022 by Burton W. Wiand, who is personally known to me.

Notary Signature: $\qquad$ Cocuina Date Printed Name: Edwina Tate

## AFFIDAVIT TO AUTHORIZE AGENT

I am (we are) the owners) and record title holders) of the property noted herein
Property Owner's Name:
EQUIALT FUND LC
'This property constitutes the property for which the following request is made
Property Address: 0 3RD AVE S, 533 3RD AVE S, 543 3RD AVE $S$ and 551 3RD AVE S

Parcel ID\#: 19-31-17-74466-052-0170, 19-31-17-74466-052-0160, 19-31-17-74466-052-0150 and 19-31-17-74466-052-0140 All approvals needed in connection with the redevelopment of the property, including, without limitation,
Request: site plan approval and CRA approval.
"The undersigned has(have) appointed and does(do) appoint the following agents) to execute any applications) or other documentation necessary to effectuate such applications)

Agent's Name (s):
R. Donald Mastry, Trenam Law; Focus Development Inc.

This affidavit has been executed to induce the City of St. Petersburg, Florida, to consider and act on the above described property

I(we), the undersigned authority, hereby certify that the foregoing is true and correct


Burton W. Wiand, Receiver
State of Florida
County of Pinellas Printed Name

Date: September 2, 2022
Sworn to and subscribed before me by online notarization on this end day of September 2022 by Burton W. Wiand, who is personally known to me.


City of St. Petersburg - One $4^{\text {th }}$ Street North - PO Box 2842 - St. Petersburg, FL 33731-2842 - (727) 893-7471

## AFFIDAVIT TO AUTHORIZE AGENT

I am (we are) the owners) and record title holders) of the property noted herein
Property Owner's Name:
EA SIP LC
"This property constitutes the property for which the following request is made Property Address: $\quad 226$ 6TH ST S

Parcel ID\#: 19-31-17-74466-052-0110

Request:
All approvals needed in connection with the redevelopment of the property, including, without limitation, site plan approval and CRA approval.
"The undersigned has(have) appointed and does(do) appoint the following agents) to execute any applications) or other documentation necessary to effectuate such applications)

Agent's Names):
R. Donald Mastry, Trenam Law; Focus Development Inc.

This affidavit has been executed to induce the City of St. Petersburg, Florida, to consider and act on the above described property

I(we), the undersigned authority, hereby certify that the foregoing is true and correct

Signature (owner) State of Florida
County of Pinellas


Sworn to and subscribed before me by online notarization on this 2nd day of September 2022 by Burton W. Wiand, who is personally known to me.

$\square$ SPECIAL EXCEPTION区 SITE PLAN REVIEW

DATA SHEET

ONLY COMPLETE APPLICATIONS WILL BE ACCEPTED. FAILURE TO COMPLETE THIS FORM WILL RESULT IN DEFERRAL OF YOUR APPLICATION.

## DATA TABLE




## NARRATIVE IN SUPPORT OF COMMUNITY REDEVELOPMENT AGENCY APPLICATION FOR DEVELOPMENT PROPOSAL

Focus Acquisition Company LLC (the "Developer"), is the contract purchaser of the property located at 0 3rd Ave. S., 511 3rd Ave. S., 533 3rd Ave. S., 543 3rd Ave. S., 551 3rd Ave. S. and 226 6th St. S. (collectively, the "Property"). The Property is zoned DC-1, which permits various residential and commercial uses by right.

The Property is currently used as office space and surface parking. The Developer proposes to redevelop it with a 22 -story building containing 335 dwelling units, 11,560 sf of commercial space and a 382 -space parking garage (the "Project").

The Developer is requesting approval of the Project by the Community Redevelopment Agency (CRA).

## Discussion of Standards of Review for Development Proposals in the Intown

## Redevelopment Area and Intown West Redevelopment Area

(Sec. 16.06.010.1 of the City of St. Petersburg Land Development Code ("Code")

1. The development proposal is consistent with the duly adopted underlying redevelopment plan;

The Intown West Redevelopment Plan (IWRP) requires that the CRA evaluate a development proposal to ensure its proposed use and design are consistent with the IWRP.

The zoning for the site is DC-1, which allows for some of the most intense development in the City:

This district provides for intense mixed-use development which creates a strong mixture of uses that enhance and support the core. Office and other employment uses are highly encouraged. Development in this district provides appropriate pedestrian amenities, pedestrian linkages, ground level retail, and cultural activities. Buildings and streetscaping (both hardscape and landscape improvements) are designed in a manner that promotes a successful people-oriented downtown area as exemplified and defined in the intown and intown west redevelopment plans.

The DC-1 district permits multi-family dwellings and commercial uses with an unlimited FAR and the Property has no maximum height. The Developer proposes a mixed-use project with 335 dwelling units, 11,560 sf of commercial space, a 382 -space parking garage, a 7.0 FAR and a height of 285 ft .

The goal of the redevelopment plan is to create an area that is largely independent of the Tropicana Field site while capitalizing on being adjacent to it.

To that end, Objective 1 of the IWRP calls for establishing "a cohesive development pattern and visual identity that supports the downtown and expands the City's tax base..." Objective 2 calls for ensuring that new development and redevelopment projects are appropriate in scale and design by establishing design guidelines and parameters.

The IWRP provides that these objectives may be implemented though various actions by the City, including local legislative actions; approval of capital improvement projects; land acquisition; entering into public-private partnerships; and offering economic development incentives. Primarily, implementation has occurred through the Code.

The original zoning regulations established for the area "were not expansive or flexible enough to seriously stimulate development interest in this part of the downtown". By creation of the DC zoning districts in 2007, the City intended to allow for "intense" development and "provide greater flexibility and opportunities in the District". This was done with the understanding that " $[t]$ he development of new residential projects in the Intown West area is critical to the overall success of the redevelopment plan."

The Project will further the desired development pattern and visual identity of Intown West, and continue the westward growth of downtown. Currently, the subject site is underutilized, containing surface parking and an outdated office building, which has exceeded its useful life. The redevelopment of this Property will help in achieving many of the goals of the IWRP, especially the focus on new residential development in Intown West, along with the desire to reduce or eliminate surface parking within downtown.

The proposed building is urban in scale with pedestrian oriented street level features. These include the retail entrances on $3^{\text {rd }}$ Ave. S., ten-foot sidewalks and streetscaping, and the ground level lobby fronting on $5^{\text {th }}$ St. S., which will activate this corridor.
2. The development proposal furthers the purpose of the Comprehensive Plan and the Land Development Regulations;

The application is consistent with and furthers the purpose of the Code and other City ordinances and actions designed to implement the Comprehensive Plan, specifically with regard to the promotion of redevelopment and affordable housing, the elimination of surface parking and the promotion and expansion of the downtown.
3. The development proposal is generally consistent with the design review criteria currently set forth in City Council Resolution 2021-25.

The Project is generally consistent with the following design review criteria:
General

- All redevelopment sites shall meet all the applicable Land Development Regulations.
- All development projects shall comply with any adopted City neighborhood or business district master plan or equivalent, when not in direct conflict with the Land Development Regulations.
- Developers of projects within the redevelopment area shall submit project proposals and designs to the Community Redevelopment Agency (CRA) for development review and also provide notice of their proposals to existing neighborhood and business association(s) where the project is located prior to being heard by the CRA.
- All development should demonstrate the use of energy conservation techniques to reduce space cooling, hot water, and space heating demands. These techniques should address, but not be limited to:
- building orientation
- building facade materials
- shading of buildings and parking lots
- All new and redeveloped surface parking areas shall be landscaped according to applicable City requirements.
- All parking structures shall utilize the same architectural style, fenestration, and detailing as the principal structure or be encased by a liner building that utilizes the same architectural style.
- The ground level of all parking structures should contain pedestrian oriented uses, such as retail, office, restaurants and bars, museums, hotel lobbies and studios.
- All buildings within the development project should integrate architecturally, aesthetically and functionally through building design, materials, open spaces, scale, circulation systems, pedestrian level activities, and uniform signage and lighting.
- All new development and redevelopment should provide design elements (trees, canopies, street furniture, entryways, etc.) to bring the building and related activity spaces in scale with human dimensions and perception of space.
- Development should provide appropriate architectural variety to the area.
- The ground floor of the building shall contain any use as permitted by the Land Development Regulations or the façade abutting the street (not alleys) shall include architectural details such as fenestration, false display windows, natural finishes, or other architectural features.

Open and Pedestrian Spaces
Open spaces shall:

- be directly linked to the pedestrian system (sidewalks) and these links shall meet the Plaza Parkway Design Guidelines, or equivalent, or an adopted City approved neighborhood or business district master plan; and
- provide sufficient lighting to ensure night security.

Open spaces should:

- relate to activities and buildings within the block;
- establish visual and functional ties to surrounding activities and create a sense of seclusion in spaces set aside from the main pedestrian flow such as found in court yards;
- provide various types of open space use (public, private, and semi-public spaces);
- provide for human comfort and scale through the use of landscaping and/or canopies for shade and highlighting building entrances;
- provide sculptures, murals \&/or water features;
- provide simple designs which dictate logical order and arrangement, allowing users to easily orient and relate themselves to the space and surrounding activities; and
- Mid-block pedestrian connections for large developments with streets at the front and rear should be considered.


## Historic

- The development should be sensitive to adjacent (within 200 feet) historic or archaeological resources related to scale, mass, building materials, and other impacts.


## Residential

- All infill development should create a sense of place and neighborhood identity by relating to old and new architecture and by developing interrelated open and pedestrian spaces.
- All new development within and adjacent to residential areas should relate in building scale and mass with the surrounding neighborhood.

The existing downtown development pattern contains a variety of building types, styles, heights, masses, setbacks and orientations. The Project's building form and the relationship of the building are consistent with other development projects in the IWRP. Recent development projects within the IWRP include Beacon 430 Apartments and Avanti Apartments, which are some of the larger projects to have been built within the immediate area.

The proposed development, which is a permitted use under the Property's DC-1 zoning, will continue the westward growth of downtown. The building is urban in scale with pedestrian oriented street level features, including the lobby entrance, screening of the parking garage, ample fenestration and transparency consistent with urban buildings. Improvements to the public realm include 10 -foot wide sidewalks, street trees, landscaping, and bicycle parking. Moreover, the attention to ground floor design on all sides, including entrances on $3^{\text {rd }}$ Ave. S. and $5^{\text {th }}$ St. S., makes the Project consistent with the pedestrian oriented goals of the IWRP.

Of note, at least 5 percent of Project's units will consist of workforce housing units and many will be smaller units (less than 750 sf ), which furthers the IWRP, Code and Comprehensive Plan goals of promoting affordable housing.



SITE PLAN ANALYSIS ZONNLG
BUULDING USE
Bit $\underset{\substack{\text { UULLING USE } \\ \text { RETTILAMLI }}}{\text { RIT }}$
 Proposed north sitack- Base
PRoposed south setick - -ase
 TOTAL SITE AREA
TOTAL
TBLIIIGG AREA PROPOSED FAR
BULLING HIIGT
NHBR

PROPOSED NORTH SETTACK - TOWER
PROPOSED SOUHH STEACK
TOONER



South Elevation
SCALE: $1^{\prime \prime}=40^{\prime}-0{ }^{\prime \prime}$


North Elevation
SCALE: 1 " = 40'-0"


East Elevation
SCALE: 1 " = 40'0"


West Elevation
SCALE: 1 " = 40'-0"


CONCEPT PLANT SCHEDULE

BUCIDA BUCERAS/ BLACKOLIVE
JATROPHA AASTATA JARROHA TRE
LAGERSTROEMA INDICA / CRAPE MYRTLE
LIGUSTRUM JAPONICUM/ JAPANESE PRIVET
MAGNOLIA GRANDIFLORA LITTLE GEM'/ LITTLE GEM MAGNOLIASTREET TREE MINIMUM 12 FT HEIGHT, $3-4$ IN CALIPER QUERCUS VIRGINANA/ SOUTHERN LIVE OAK
QUERCUS VIRGINIANA 'SKY CLIMBER'/ SKY CLIMBER LIVE OAK

STREETSCAPE
CARISAMACROCARPA NANA' DWARF NATAL PLUM
CRINUM MUGUSTUM POUEN MMAA'/ OUEEN EMMA CR ILEX VOMITORI 'SCHILLINGS'/ SCHILLINES YAUPON HOLLY LII LIRIOPEMUSCARI BIG BLUE/BIG BLUE LILY YUR
 TRACHELOSPERMMUM ASIATICUM AASAATIC JASMINE ZAMIA FURFURACEA/ CAR
ZAMIA PUMILA / COONTIE


LANDSCAPE CALCULATIONS
PER CITY OF ST. PETERSBURG LDC

| PER CITY OF ST. PETERSBURG LDC |  |  |
| :---: | :---: | :---: |
|  | REQUIRED | PROVIDED |
| STREET TREES | THIRD AVENUE: 380 LF (EXCLUDES HARDSCAPE) $/ 35 \mathrm{LF}=11$ SHADE TREES | THIRD AVENUE: 11 SHADE TREES |
| 1 SHADE TREE PER EVERY 35LF OF PROPERTY FRONTAGE | FIFTH STREET: 96 LF (EXCLUDES HARDSCAPE) $/ 35$ LF $=3$ SHADE TREES | FIFTH STREET: 3 SHADE TREES |
|  | SIXTH STREET: 59 LF (EXCLUDES HARDSCAPE) $/ 35$ LF $=2$ SHADE TREES | SIXTH STREET: 2 SHADE TREES |
| Foundation trees |  |  |
| 1 UNDER-STORY TREE PER EVERY 30LF OF EXTERIOR BUILDING PERIMETER | 148 LF (EXCLUDES HARDSCAPE) / 30 LF = 5 UNDER-STORY TREES | 5 UNDER-STORY TREES |

2,612 SF
$\frac{\text { FOUNDATION PLANTING }}{\text { GROUNDCOVERS: } 1 \text { GALLON WITH 12-18" O.C. SPACING }}$
 ACALYPHA WILKESIANA/WIL
CANNA X GENERALIS / CANNA
 DURANTA ERECTA GOLD MOUND' $/$ GOLD MOUND DEWDROPS
EVOLVULUS GLOMERATUS / BRAZLIAN DWARF MORNING GLORY
 LIRIOPE MUSCARI BIG BLUE'/BIG BLUE LLLYTURF
MUHLENBERGIA CAPILLARIS /PINK MUHLY GRASS MUHLENBERGIA CAPILLARIS / PINK MUHLY GRASS
PENNISETUM SETACEUM 'ALBA/ WHITE FOUNTAIN GRASS

## Kimley») Horn <br>  <br> 



5TH STREET SOUTH







