

Community Redevelopment Agency Application (CRA)

Included in this packet:

- Application
- Affidavit to Authorize Agent
- Data Sheet

List of Required Submittals

A pre-application meeting is encouraged prior to submittal. To schedule, please call (727) 892-5498 or email drc@stpete.org

Only complete applications will be accepted:

- Completed CRA application form
- Affidavit to Authorize Agent if Agent signs application
- □ Data Sheet
- Site plan and survey of the subject property
- □ Elevation drawings: 8 ½ x 11" (color), Depicts all sides of existing & proposed structure(s)
- Digital copy of application documents (may be emailed)
- □ Notice of Intent to File (16.06.010.1.C)

Planning and Development Services Department

Development Review Services Division

City of St. Petersburg P.O. Box 2842 St. Petersburg, FL 33731 727 / 893.7471

UPDATED: 01-26-22

____Completeness review by City Staff

The City Council of St. Petersburg, acting at the Community Redevelopment Agency (CRA), is charged with reviewing development proposals for projects occurring in the City's community redevelopment areas. All development proposals within those areas must be submitted to CRA staff in the Planning and Development Services Department, or its successor, for determination of compliance with the adopted redevelopment plan.

An application for development review must be submitted a minimum of 45 days prior to the next regularly scheduled meeting of the CRA, which meets the first and third Thursday of each month. It is necessary for the applicant or agent to be present at the meeting. In-house review is available for projects valued at \$5 million or less.



CRA Application cont.

All applications are to be filled out completely and correctly. The application shall be submitted to the Development Review Services Division, located on the 1st floor of the Municipal Services Building, One Fourth Street North.

GENERAL INFORMATION
NAME of APPLICANT (Property Owner): ECHELON 3RD & 3RD OWNER LLC
Street Address: 235 3RD ST S STE 200
City, State, Zip: ST PETERSBURG FL 33701
Telephone No: Email:
NAME of AGENT OR REPRESENTATIVE: R. Donald Mastry, Trenam Law
Street Address: 200 Central Avenue, Suite 1600
City, State, Zip: St. Petersburg, FL 33701
Telephone No: 727-824-6140 Email: dmastry@trenam.com
NAME of ARCHITECT or ENGINEER:
Company Name: Baker Barrios Architects, Inc. Contact Name: Grayson Silver
Telephone No: 813-549-1900
Website: https://www.bakerbarrios.com/ Email: gsilver@bakerbarrios.com
PROPERTY INFORMATION:
Address/Location: 235 3RD ST S Email:
Parcel ID#(s): 19-31-17-90465-001-0020
DESCRIPTION OF REQUEST: 33-story building and 8-story building containing 268 dwelling units, 15,525
sf of commercial space and a 323-space parking garage

City staff may visit the subject property during review of the request. The applicant, by filing this application, agrees they will comply with the decision(s) regarding this application and conform to all conditions of approval. The applicant's signature affirms that all information contained within this application has been completed and that the applicant understands that processing this application may involve substantial time and expense. Filing an application does not guarantee approval.

NOTE: IT IS INCUMBENT UPON THE APPLICANT TO SUBMIT CORRECT INFORMATION. ANY MISLEADING, DECEPTIVE, INCOMPLETE, OR INCORRECT INFORMATION MAY INVALIDATE YOUR APPROVAL.

Signature of Owner/Agent*:_	R. Donald Mastry, as agent	
*Affidavit to Authorize Agent	required, if signed by Agent.	Date



CHRISTINE CHRISTENSON
MY COMMISSION # HH 270701
EXPIRES: June 7, 2026

AFFIDAVIT TO AUTHORIZE AGENT

I am (we are) the owner(s) and record title holder(s) of the property noted herein Property Owner's Name: ECHELON 3RD & 3RD OWNER LLC "This property constitutes the property for which the following request is made 235 3RD ST S Property Address: Parcel ID#: 19-31-17-90465-001-0020 All approvals needed in connection with the redevelopment of the property, inc uding, without limitation, Request: site plan approval and CRA approval. "The undersigned has(have) appointed and does(do) appoint the following agent(s) to execute any application(s) or other documentation necessary to effectuate such application(s) R. Donald Mastry, Trenam Law Agent's Name(s): This affidavit has been executed to induce the City of St. Petersburg, Florida, to consider and act on the above described property l(we), the undersigned authority, hereby certify that the foregoing is true and correct Signature (owner): Sworn to and subscribed on this date Identification or personally known: Notary Signature: Commission Expiration Stamp or date



CRA Application Cont. Data Sheet

ONLY COMPLETE APPLICATIONS WILL BE ACCEPTED. FAILURE TO COMPLETE THIS FORM WILL RESULT IN DEFERRAL OF YOUR APPLICATION.

DATA TABLE								
	T=							
1.	Zoning Classificati	on: DC-1						
2.	Existing Land Use	Typo(s): Office an	d surface nar	king lot				
۷.	Existing Land Use Type(s): Office and surface parking lot							
3.	Proposed Land Use Type(s): Residential and commercial							
<u> </u>		• 1) • • • • • • • • • • • • • • • • • •						
4.	Area of Subject Pro	operty: 38,500 sf	(0.88 ac)					
		•	· · · · · · · · · · · · · · · · · · ·					
5.	Construction Value	9 : \$96,000,000						
6.	Gross Floor Area (otal square feet of bu	ilding(s))					
	Existing:	36,328	Sq. ft.					
	Proposed:	511,047	Sq. ft.					
	Permitted:	N/A	Sq. ft.					
	Florida Deficie							
7.				by the total square feet o	of entire site)			
	Existing:	0.94	Sq. ft.	36,328				
	Proposed:	7.0	Sq. ft.	269,500				
	Permitted:	N/A	Sq. ft.	N/A				
8.	Building Coverage	/first floor square foo	taga of buildin	۵۱				
0.	Existing:		Sq. ft.	1	% of site			
	Proposed:	12,109 29,344	Sq. ft.	31.5 76.2	% of site			
	Permitted:	38,500	Sq. ft.	100	% of site			
	1 cillitted.	30,300	Oq. 1t.	100	70 OI SILE			
9.	Open Green Space	(include all green spa	ace on site: do	not include any paved ar	eas)			
<u> </u>	Existing:	2,099	Sq. ft.	5.5	% of site			
	Proposed:	819	Sq. ft.	2.1	% of site			
	<u> </u>		'					
10.	D. Interior Green Space of Vehicle Use Area (include all green space within the parking lot and drive							
	Existing:	2,099	Sq. ft.	5.5	% of vehicular area			
	Proposed:	0	Sq. ft.	0	% of vehicular area			
11.	Paving Coverage (including sidewalks within boundary of the subject property; do not include building footpri							
	Existing:	24,404	Sq. ft.	63.4	% of site			
	Proposed:	6,159	Sq. ft.	16.0	% of site			



CRA Application Cont.

Data Sheet Cont.

		DATA TA	ABLE (cont	inued pag	ge 2)				
12.	Impervious Surface Coverage (total square feet of all paving, building footprint and other hard surfaced areas								
	Existing:	36,401	Sq. ft.	94.6	% of site				
	Proposed:	37,509	Sq. ft.	97.4	% of site				
	Permitted:	38,500	Sq. ft.	100	% of site				
13.	Density / Intensity								
_	No. o	<u>No. o</u>	f Employees		No. of Clien	ts (C.R. / Home)			
	Existing:	0	Existing:	n/a		Existing:	n/a		
	Proposed:	268	Proposed:	n/a		Proposed:	n/a		
	Permitted:	n/a	•			•			
14 a.	Parking (Vehicle) Spaces								
	Existing:	69	includes	2	disabled parking spaces				
	Proposed:	323	includes	8	disabled parking spaces				
	Permitted:	201	01 includes 7 disable			isabled parking spaces			
14 b.	Parking (Bicycle) S	paces							
	Existing:	0	Spaces	0	% of ve				
	Proposed:	270 (long); 16 (sho	rt) Spaces	88.5	3.5 % of vehicular parkin				
	Permitted:	270 (long); 16 (sho		88.5	% of ve	hicular parking			
15.	Building Height								
	Existing:	36	Feet	3	Stories				
	Proposed:	375	Feet	33	Stories				
	Permitted:	n/a	Feet	n/a	Stories				

NARRATIVE IN SUPPORT OF COMMUNITY REDEVELOPMENT AGENCY APPLICATION FOR DEVELOPMENT PROPOSAL

Echelon 3rd & 3rd Owner LLC (the "<u>Developer</u>") is the owner of the property located at 235 3rd St. S. (the "<u>Property</u>"). The Property is zoned DC-1, which permits various residential and commercial uses by right.

The Property is currently used as office space and surface parking. The Developer proposes to redevelop it with a 33-story building and an 8-story building containing 268 dwelling units, 15,525 sf of commercial space and a 323-space parking garage (the "Project").

The Developer is requesting approval of the Project by the Community Redevelopment Agency (CRA).

<u>Discussion of Standards of Review for Development Proposals in the Intown</u> <u>Redevelopment Area and Intown West Redevelopment Area</u>

(Sec. 16.06.010.1 of the City of St. Petersburg Land Development Code ("Code")

1. The development proposal is consistent with the duly adopted underlying redevelopment plan;

The Intown Redevelopment Plan (IRP) requires that the CRA evaluate a development proposal to ensure its proposed use and design are consistent with the IRP.

The zoning for the site is DC-1, which allows for some of the most intense development in the City:

This district provides for intense mixed-use development which creates a strong mixture of uses that enhance and support the core. Office and other employment uses are highly encouraged. Development in this district provides appropriate pedestrian amenities, pedestrian linkages, ground level retail, and cultural activities. Buildings and streetscaping (both hardscape and landscape improvements) are designed in a manner that promotes a successful people-oriented downtown area as exemplified and defined in the intown and intown west redevelopment plans.

The DC-1 district permits multi-family dwellings and commercial uses with an unlimited FAR and the Property has no maximum height. The Developer proposes a mixed-use project with 268 dwelling units, 15,525 sf of commercial space, a 323-space parking garage, a 7.0 FAR and a height of 375 ft, which qualifies for streamline approval under the Code. A decorative crown feature will be provided as required by Code.

The project is located within the Residential Area and adjacent to the Core Area of the IRP. The continued development of residential projects is heavily emphasized throughout the IRP:

The development of an expanded residential base in the Intown is essential to achieve a successful downtown redevelopment program. People living and working downtown will generate the 24-hour activity and community spirit necessary to continue the expansion of the downtown economic and cultural base.

The Project will further the desired development pattern and visual identity of Intown, and continue the growth of downtown. Currently, the subject site is underutilized, consisting of a large surface parking lot and an older office building. The redevelopment of this Property will help in achieving many of the goals of the IRP, especially the focus on new residential development in Intown, along with the desire to reduce or eliminate surface parking within downtown.

The proposed buildings are urban in scale with pedestrian oriented street level features. These include substantial ground level commercial space with entrances on all street frontages (4th St. S., 3rd Ave. S. and 3rd St. S.), ten-foot sidewalks, streetscaping and open space directly linked to the pedestrian system, and the ground level lobby.

Of note, approximately 80 of the Project's units will consist of smaller (less than 750 sf), relatively more affordable residential units, which furthers the affordability goals of the IRP, Code and Comprehensive Plan.

2. The development proposal furthers the purpose of the Comprehensive Plan and the Land Development Regulations;

The Project is consistent with and furthers the purpose of the Code and other City ordinances and actions designed to implement the Comprehensive Plan, specifically with regard to the promotion of redevelopment and the elimination of surface parking.

3. The development proposal is generally consistent with the design review criteria currently set forth in City Council Resolution 2021-25.

The project is generally consistent with the following design review criteria:

General

- All redevelopment sites shall meet all the applicable Land Development Regulations.
- All development projects shall comply with any adopted City neighborhood or business district master plan or equivalent, when not in direct conflict with the Land Development Regulations.
- Developers of projects within the redevelopment area shall submit project proposals and designs to the Community Redevelopment Agency (CRA) for development review and also provide notice of their proposals to existing

neighborhood and business association(s) where the project is located prior to being heard by the CRA.

- All development should demonstrate the use of energy conservation techniques to reduce space cooling, hot water, and space heating demands. These techniques should address, but not be limited to:
 - building orientation
 - building facade materials
 - shading of buildings and parking lots
 - wind control for cooling ground level spaces and/or buildings
 - use of solar energy (if practical) to meet development energy needs or individual building requirements, e.g., shared solar hot water
 - use of natural sunlight for interior lighting (daylighting).
- All new and redeveloped surface parking areas shall be landscaped according to applicable City requirements.
- All parking structures shall utilize the same architectural style, fenestration, and detailing as the principal structure or be encased by a liner building that utilizes the same architectural style.
- The ground level of all parking structures should contain pedestrian oriented uses, such as retail, office, restaurants and bars, museums, hotel lobbies and studios.
- All buildings within the development project should integrate architecturally, aesthetically and functionally through building design, materials, open spaces, scale, circulation systems, pedestrian level activities, and uniform signage and lighting.
- All new development and redevelopment should provide design elements (trees, canopies, street furniture, entryways, etc.) to bring the building and related activity spaces in scale with human dimensions and perception of space.
- Development should provide appropriate architectural variety to the area.
- The ground floor of the building shall contain any use as permitted by the Land Development Regulations or the façade abutting the street (not alleys) shall include architectural details such as fenestration, false display windows, natural finishes, or other architectural features.

Open and Pedestrian Spaces

Open spaces shall:

- be directly linked to the pedestrian system (sidewalks) and these links shall meet the Plaza Parkway Design Guidelines, or equivalent, or an adopted City approved neighborhood or business district master plan; and
- provide sufficient lighting to ensure night security.

Open spaces should:

- relate to activities and buildings within the block;
- establish visual and functional ties to surrounding activities and create a sense of seclusion in spaces set aside from the main pedestrian flow such as found in court vards:
- provide various types of open space use (public, private, and semi-public spaces);

- provide for human comfort and scale through the use of landscaping and/or canopies for shade and highlighting building entrances;
- provide sculptures, murals &/or water features;
- provide simple designs which dictate logical order and arrangement, allowing users to easily orient and relate themselves to the space and surrounding activities; and
- Mid-block pedestrian connections for large developments with streets at the front and rear should be considered.

Historic

- Renovation, redevelopment or new construction on historic properties shall comply with the City's historic preservation ordinance.
- The development should be sensitive to adjacent (within 200 feet) historic or archaeological resources related to scale, mass, building materials, and other impacts.
- When available, the Florida Master Site File should be consulted for historic properties.
- Developments on sites with historic structures are encouraged to utilize the incentives offered by the City's land development regulations.

Residential

- All infill development should create a sense of place and neighborhood identity by relating to old and new architecture and by developing interrelated open and pedestrian spaces.
- All new development within and adjacent to residential areas should relate in building scale and mass with the surrounding neighborhood.

The existing downtown development pattern contains a variety of building types, styles, heights, masses, setbacks and orientations. The Project's building form and the relationship of the buildings are consistent with other development projects in the IRP. Evo, Saltaire, Camden Pier District, Avanti and Beacon 430, are some of the larger projects to have been built within the immediate area of the Project.

The proposed development, which is permitted by the Property's DC-1 zoning, will continue the growth of downtown. The buildings are urban in scale with pedestrian oriented street level features, including the lobby entrance, screening of the parking garage, ample fenestration and transparency consistent with urban buildings. Improvements to the public realm include 10-foot wide sidewalks, street trees, landscaping, and bicycle parking. Moreover, the attention to ground floor design on all sides, including commercial space and entrances on 4th St. S., 3rd Ave. S. and 3rd St. S., makes the Project consistent with the pedestrian oriented goals of the IRP.

DC-1 **ZONING CLASSIFICATION:**

EXISTING LAND USE TYPE(S): OFFICE AND SURFACE PARKING LOT

PROPOSED LAND USE TYPE(S): RESIDENTIAL AND COMMERCIAL

AREA OF SUBJECT PROPERTY: 38,500 SF (0.88 AC)

7.0 FAR (269,500 SF) **FLOOR AREA RATIO:**

375 FT **HEIGHT**:

MINIMUM SETBACKS: ABOVE 75 FT HIGH 0 FT TO 75 FT HIGH 4th ST. SOUTH: 0 FT* 0 FT* 3rd AVE. SOUTH 0 FT

*NO SETBACK ABOVE 75 FT IS REQUIRED AS PROJECT CONSISTS OF TWO BUILDINGS WITH EACH HAVING A FIRST FLOOR PLATE OF LESS THAN 16,000 SF.

0 FT*

MINIMUM DISTANCES BETWEEN BUILDINGS: 0 FT TO 75 FT HIGH ABOVE 75 FT HIGH

27.5 FT** NORTH PROPERTY LINE 0 FT

**REDUCED SETBACK OF 27.5 FT APPLIES AS AVERAGE LOT WIDTH IS LESS THAN 120 FT (SETBACK IS EQUAL TO GREATER OF 25% OF THE LOT WIDTH, OR 15 FEET).

USE REQUIREMENTS:

3rd ST. SOUTH

NO LESS THAN OF 5% OF GROSS SF OF PROJECT SHALL BE NONRESIDENTIAL REQUIRED:

PROVIDED: AT LEAST 5% OF GROSS SF OF PROJECT IS NONRESIDENTIAL (GROUND FLOOR COMMERCIAL USES AND COMMERCIAL PARKING)

VEHICLE PARKING REQUIREMENTS:

REQUIRED: 201 SPACES (1 SPACE PER RESIDENTIAL UNIT OVER 750 SF AND 1 SPACE PER 1,000 SF COMMERCIAL SPACE)

PROVIDED: 323 SPACES

BICYCLE PARKING REQUIREMENTS:

270 (LONG); 16 (SHORT) (1 LONG TERM SPACE PER RESIDENTIAL UNIT, AND 1 SHORT TERM SPACE PER 20 RESIDENTIAL UNITS; 2 COMMERCIAL LONG TERM **REQUIRED**:

SPACES, AND 1 SHORT TERM SPACE PER 5,000 SF COMMERCIAL)

270 (LONG); 16 (SHORT) (REFER TO LANDSCAPE / HARDSCAPE PLAN) PROVIDED:

OPEN SPACE REQUIREMENTS:

(REFER TO OPEN SPACE EXHIBIT) NO LESS THAN 5% GROUND LEVEL OPEN SPACE (AT LEAST 50% PERVIOUS AND NO MORE THAN 50% COVERED BY ARCHITECTURAL FEATURES), OR PAYMENT **REQUIRED**:

4.18% (1,611 SF) GROUND LEVEL OPEN SPACE (AT LEAST 50% PERVIOUS AND NO MORE THAN 50% COVERED BY ARCHITECTURAL FEATURES), AND PAYMENT PROVIDED:

IN LIEU OF 0.16% OF TOTAL CONSTRUCTION COST INTO CITY OPEN SPACE TRUST FUND

LEGEND PROP. ARTIFICIAL TURF

PROP. BRICK PAVE AREA

PROP. BRICK PAVER AREA

PROP. CONCRETE SIDEWALK

PROP. DETECTABLE WARNING SURFACE AREA

PUBLIC UTILITY EASEMENT AND PUBLIC INGRESS/EGRESS EASEMENT

PROP. CONCRETE SIDEWALK

PERVIOUS AREA NOTE:

REFER TO THE LANDSCAPE/HARDSCAPE PLAN AND OPEN SPACE EXHIBIT FOR DETAIL ON PERVIOUS OPEN SPACES.

PAVEMENT MARKING:

ADJUST STRIPING AND PAVEMENT MARKING, PARKING STRIPING, AND STREET CROSSWALK: 1. ON 3rd STEET SOUTH & 4th STREET SOUTH, PER F.D.O.T. STANDARD INDEX NO.711-002 ON 3rd AVENUE SOUTH, PER CITY OF ST. PETERSBURG STANDARD & SPECIFICATION.

Baker Barrios



3RD & 3RD BUILDING

ECHELON 3RD & 3RD OWNER, LLC 235 3RD STREET SOUTH, SUITE 300

ST. PETERSBURG, FLORIDA 33701

	JORGE HERNANDEZ, F	·Е.
	No. 59898	
	STATE OF FLORIDA	
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GRAPHIC SCALE

(IN FEET)

1 inch = 20 ft.

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CLIENT PROJ NO. 210270.00 OSBORN PROJ NO. J20211939.000

assignment in writing. Reproduction

SITE PLAN

DRAWING NO.

C-200











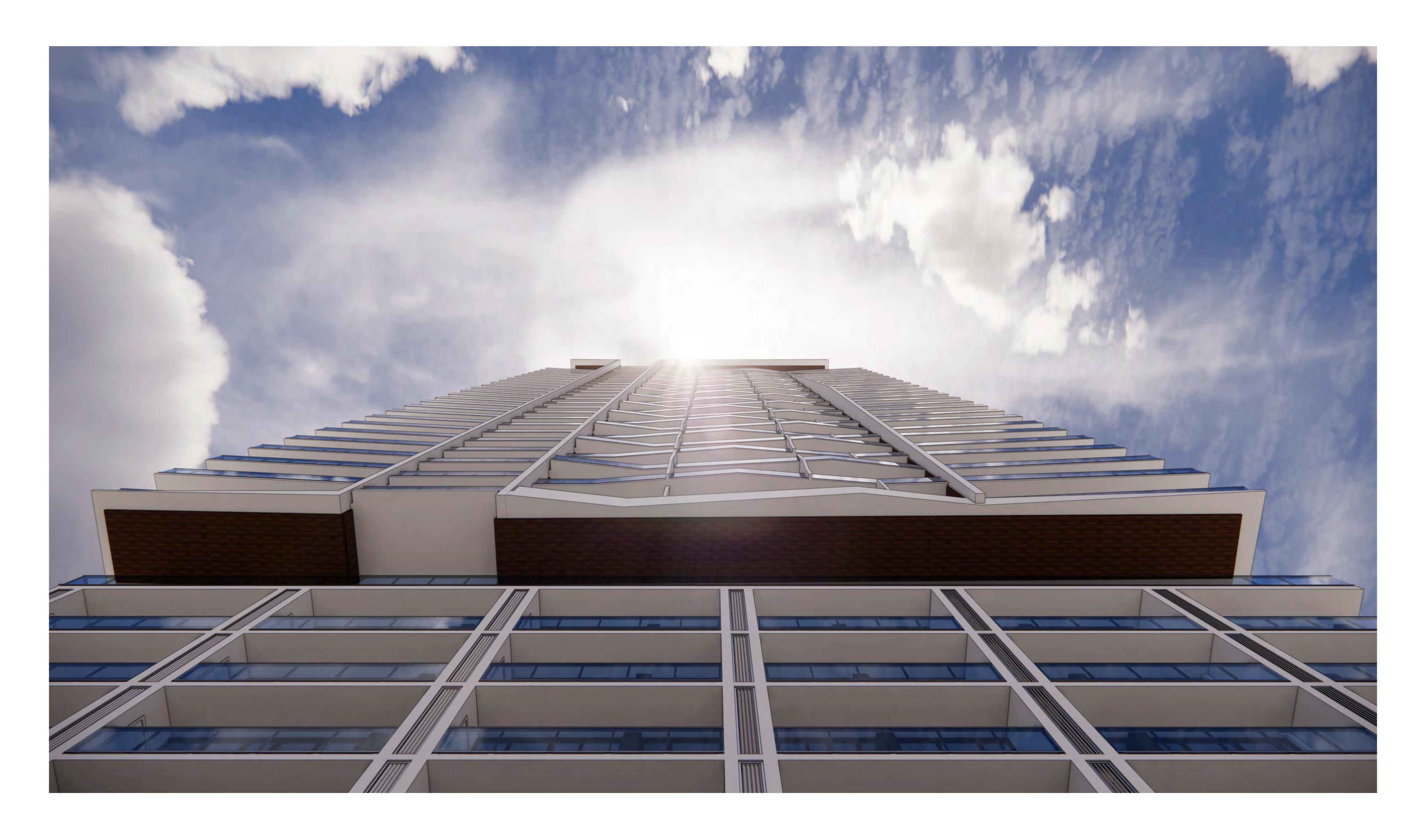




















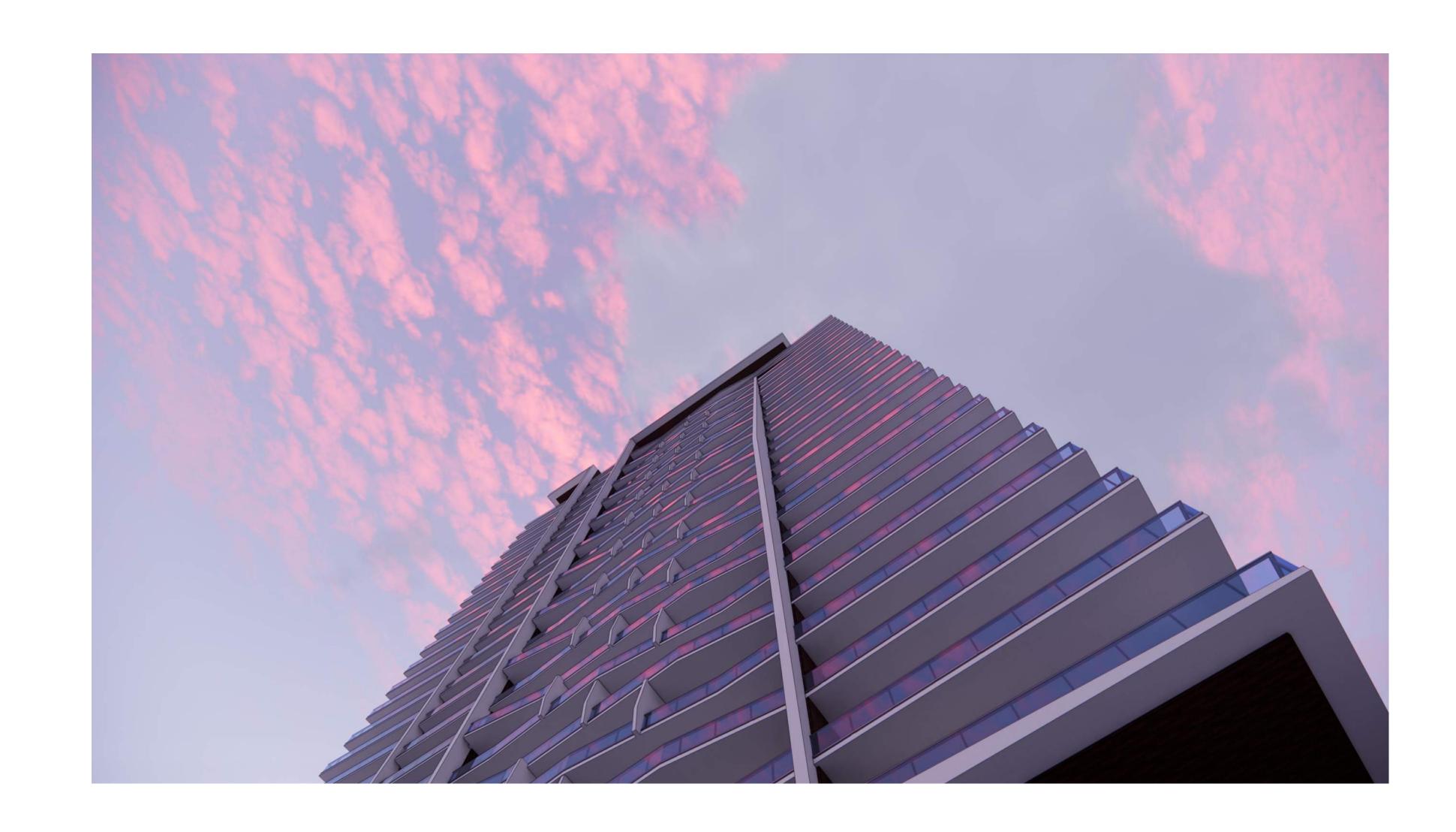








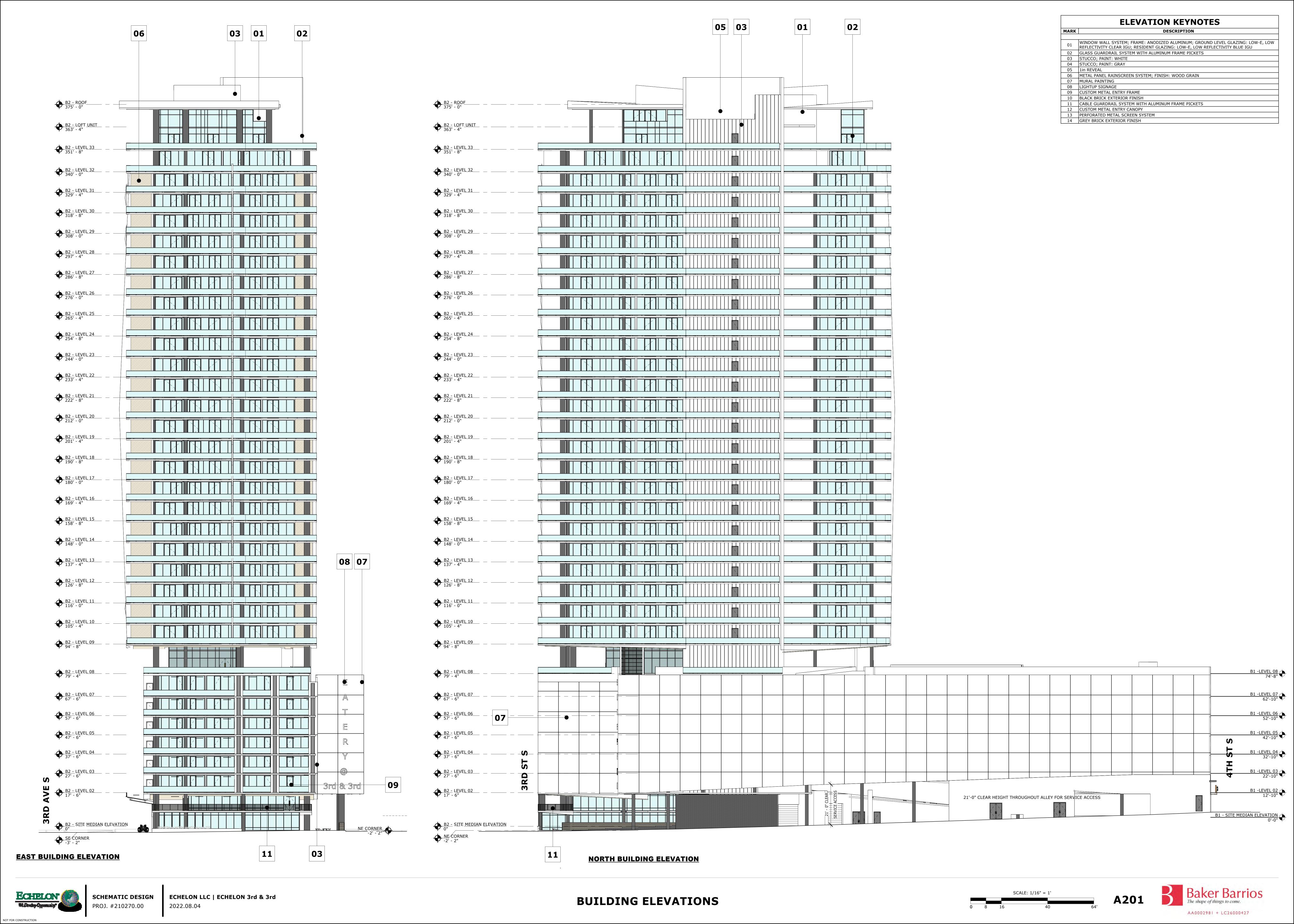










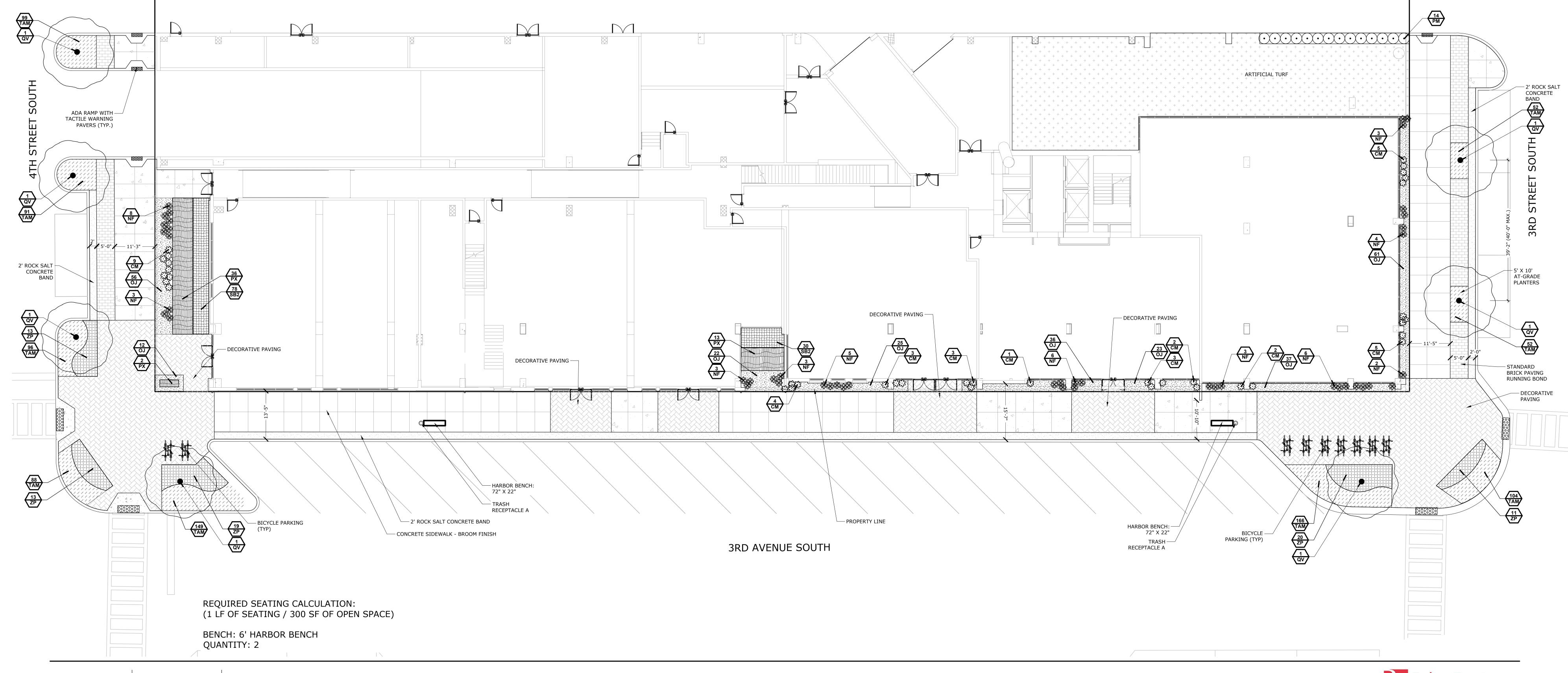




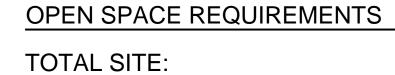


PLANT SCHEDULE									
TREES QV	QTY 7	BOTANICAL NAME Quercus virginiana	COMMON NAME Southern Live Oak	CONT. to spec	<u>SIZE</u> 2" Cal., - 10` ht		REMARKS		
<u>SHRUBS</u> CM	<u>QTY</u> 37	BOTANICAL NAME Codiaeum variegatum 'Mammy'	COMMON NAME Mammy Croton	CONT. to spec	<u>SIZE</u> 12"-14" Hgt.		REMARKS		
NF	46	Neoregelia x 'Fireball'	Fireball Bromeliad	to spec	Full Pot				
PM	14	Podocarpus macrophyllus	Yew Pine	to spec	36" ht. full				
SHRUB AREAS PX	QTY 51	BOTANICAL NAME Philodendron xanadu	<u>COMMON NAME</u> Xanadu Philodendron	CONT. to spec	<u>SIZE</u> 18" ht. x 18" spd.	SPACING 30" o.c.	<u>REMARKS</u> Full		
SB2	108	Sansevieria trifasciata 'Black Coral'	Black Coral Sansevieria	to spec	16"-18" Hgt.	18" o.c.			
ZP	76	Zamia pumila	Coontie	to spec	15" ht x 15" spd	30" o.c.			
GROUND COVERS OJ	<u>QTY</u> 272	BOTANICAL NAME Ophiopogon japonicus	COMMON NAME Mondo Grass	CONT. 1 gal	<u>SIZE</u> Full Pot	SPACING 18" o.c.	<u>REMARKS</u> Full		

897 Trachelospermum asiaticum `Minima` Asian Jasmine



PRIVATE DRIVE



TOTAL OPEN SPACE REQUIRED (5%): PERVIOUS OPEN SPACE REQUIRED (50%):

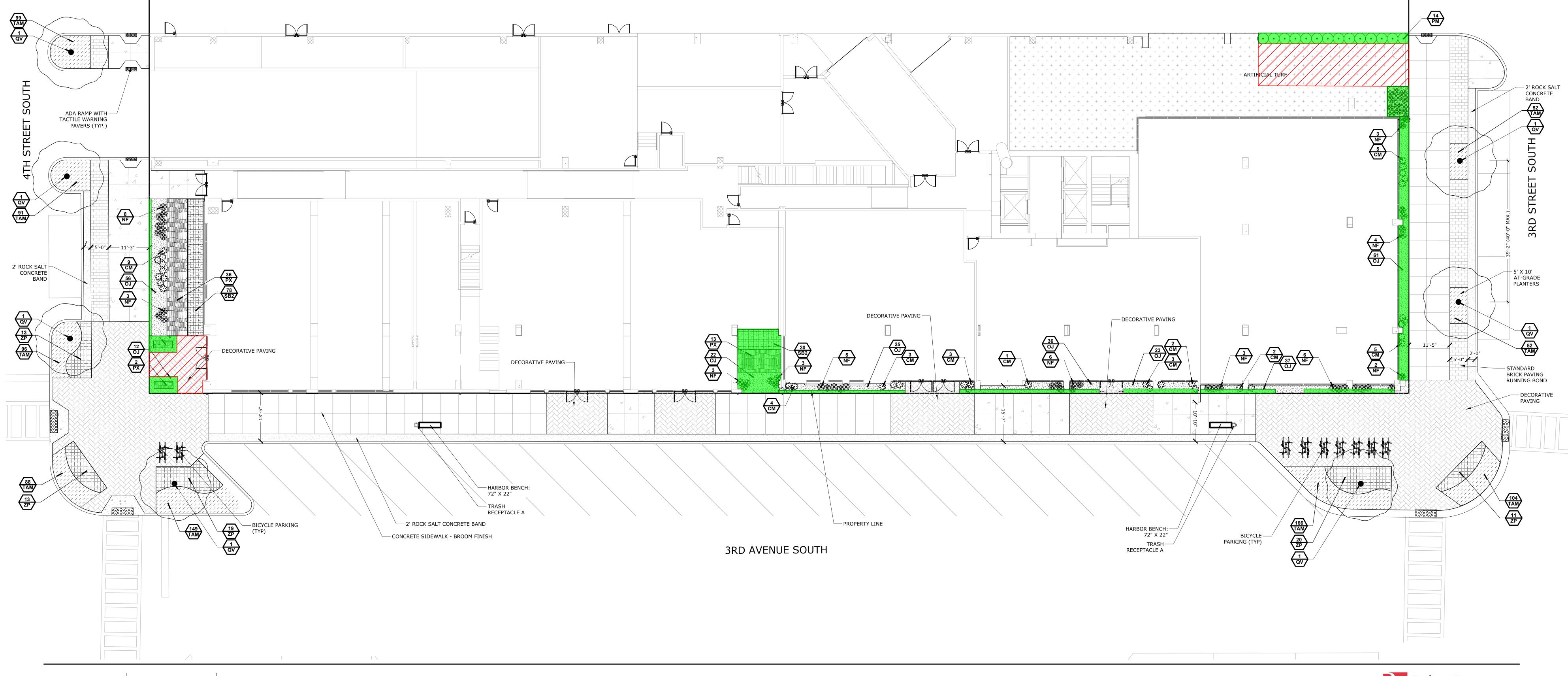
38,500 SF 1,925 SF 962.5 SF

TOTAL OPEN SPACE PROVIDED: IMPERVIOUS OPEN SPACE PROVIDED: 1,611 SF 792 SF 819 SF

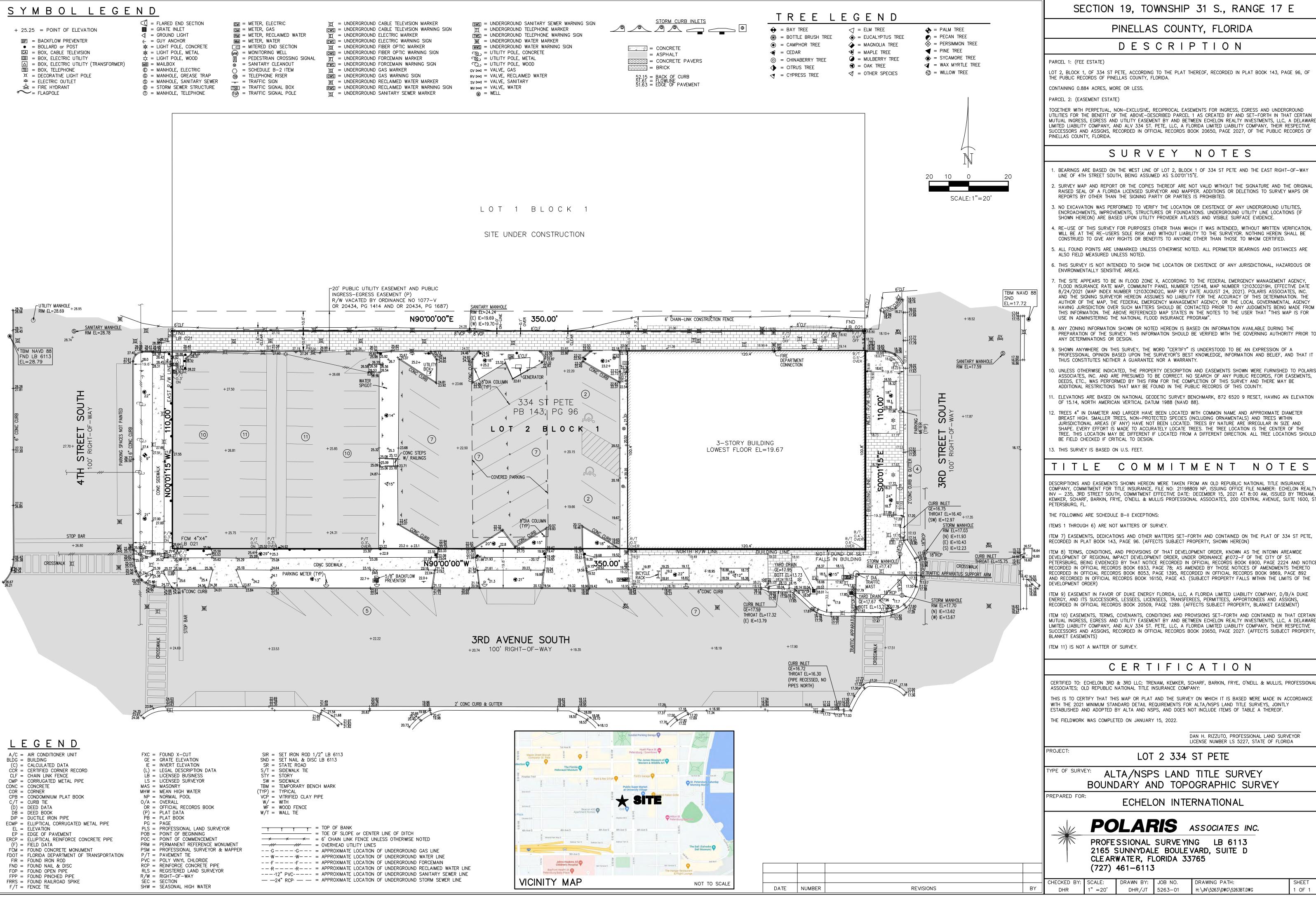
PERVIOUS OPEN SPACE PROVIDED:

IMPERVIOUS OPEN SPACE

PERVIOUS OPEN SPACE



PRIVATE DRIVE



MUTUAL INGRESS, EGRESS AND UTILITY EASEMENT BY AND BETWEEN ECHELON REALTY INVESTMENTS, LLC, A DELAWARE

- HAVING JURISDICTION OVER SUCH MATTERS SHOULD BE CONTACTED PRIOR TO ANY JUDGMENTS BEING MADE FROM
- PREPARATION OF THE SURVEY. THIS INFORMATION SHOULD BE VERIFIED WITH THE GOVERNING AUTHORITY PRIOR TO
- PROFESSIONAL OPINION BASED UPON THE SURVEYOR'S BEST KNOWLEDGE, INFORMATION AND BELIEF, AND THAT IT

- TREE. THIS LOCATION MAY BE DIFFERENT IF LOCATED FROM A DIFFERENT DIRECTION. ALL TREE LOCATIONS SHOULD

CERTIFIED TO: ECHELON 3RD & 3RD LLC; TRENAM, KEMKER, SCHARF, BARKIN, FRYE, O'NEILL & MULLIS, PROFESSIONAL