Included in this packet:

- Application
- Affidavit to Authorize Agent
- Data Sheet

Planning and Development Services Department

## Development Review

Services Division

City of St. Petersburg
P.O. Box 2842

St. Petersburg, FL 33731
727 / 893.7471

## Community Redevelopment Agency Application (CRA)

## List of Required Submittals

A pre-application meeting is encouraged prior to submittal. To schedule, please call (727) 892-5498 or email drc@stpete.org

Only complete applications will be accepted:

- Completed CRA application form
$\square$ Affidavit to Authorize Agent if Agent signs application
- Data Sheet
- Site plan and survey of the subject property
- Elevation drawings: $81 / 2 \times 11^{\prime \prime}$ (color), Depicts all sides of existing \& proposed structure(s)
- Digital copy of application documents (may be emailed)
$\square$ Notice of Intent to File (16.06.010.1.C)
$\qquad$ Completeness review by City Staff
The City Council of St. Petersburg, acting at the Community Redevelopment Agency (CRA), is charged with reviewing development proposals for projects occurring in the City's community redevelopment areas. All development proposals within those areas must be submitted to CRA staff in the Planning and Development Services Department, or its successor, for determination of compliance with the adopted redevelopment plan.

An application for development review must be submitted a minimum of 45 days prior to the next regularly scheduled meeting of the CRA, which meets the first and third Thursday of each month. It is necessary for the applicant or agent to be present at the meeting. In-house review is available for projects valued at $\$ 5$ million or less.

## CRA Application cont.

All applications are to be filled out completely and correctly. The application shall be submitted to the Development Review Services Division, located on the $1^{\text {st }}$ floor of the Municipal Services Building, One Fourth Street North.

## GENERAL INFORMATION



City staff may visit the subject property during review of the request. The applicant, by filing this application, agrees they will comply with the decision(s) regarding this application and conform to all conditions of approval. The applicant's signature affirms that all information contained within this application has been completed and that the applicant understands that processing this application may involve substantial time and expense. Filing an application does not guarantee approval.

NOTE: IT IS INCUMBENT UPON THE APPLICANT TO SUBMIT CORRECT INFORMATION. ANY MISLEADING, DECEPTIVE, INCOMPLETE, OR INCORRECT INFORMATION MAY INVALIDATE YOUR APPROVAL.

Signature of Owner/Agent*:
R. Donald Mastry, as agent
*Affidavit to Authorize Agent required, if signed by Agent.
Date

## AFFIDAVIT TO AUTHORIZE AGENT

I am (we are) the owners) and record title holders) of the property noted herein
Property Owner's Name:
ECHELON 3RD \& 3RD OWNER LLD
"This property constitutes the property for which the following request is made Property Address: 235 3RD ST S

Parcel ID\#: $\quad$ 19-31-17-90465-001-0020
Request:
All approvals needed in connection with the redevelopment of the property, inc uding, without limitation,
site plan approval and CRA approval.
"The undersigned has(have) appointed and does(do) appoint the following agents) to execute any applications) or other documentation necessary to effectuate such application(s)
Agent's Names):
R. Donald Mastry, Trenam Law

This affidavit has been executed to induce the City of St. Petersburg, Florida, to consider and act on the above described property

I(we), the undersigned authority, hereby certify that the foregoing is true and correct Signature (owner):



nun Date:08-08-2022


## CRA Application Cont. Data Sheet

ONLY COMPLETE APPLICATIONS WILL BE ACCEPTED. FAILURE TO COMPLETE THIS FORM WILL RESULT IN DEFERRAL OF YOUR APPLICATION.

## DATA TABLE

| DATA TABLE |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 1. | Zoning Classification: DC-1 |  |  |  |  |
| 2. | Existing Land Use Type(s): Office and surface parking lot |  |  |  |  |
| 3. | Proposed Land Use Type(s): Residential and commercial |  |  |  |  |
| 4. | Area of Subject Property: $38,500 \mathrm{sf}(0.88 \mathrm{ac}$ ) |  |  |  |  |
| 5. | Construction Value: \$96,000,000 |  |  |  |  |
| 6. | Gross Floor Area (total square feet of building(s)) |  |  |  |  |
|  | Existing: | 36,328 | Sq. ft. |  |  |
|  | Proposed: | 511,047 | Sq. ft. |  |  |
|  | Permitted: | N/A | Sq. ft. |  |  |
| 7. | Floor Area Ratio (total square feet of building(s) divided by the total square feet of entire site) |  |  |  |  |
|  | Existing: | 0.94 | Sq. ft. 36,328 |  |  |
|  | Proposed: | 7.0 | Sq. ft. 269,500 |  |  |
|  | Permitted: | N/A | Sq. ft. N/A |  |  |
| 8. |  |  |  |  |  |
|  | Building Coverage (first floor square footage of building)     <br> Existing: 12,109 Sq. ft. 31.5 $\%$ of site |  |  |  |  |
|  | Proposed: | 29,344 | Sq. ft. | 76.2 | \% of site |
|  | Permitted: | 38,500 | Sq. ft. | 100 | \% of site |
| 9. | Open Green Space (include all green space on site; do not include any paved areas) |  |  |  |  |
|  | Existing: | 2,099 | Sq. ft. | 5.5 | \% of site |
|  | Proposed: | 819 | Sq. ft. | 2.1 | \% of site |
| 10 |  |  |  |  |  |
|  | Interior Green Space of Vehicle Use Area (include all green space within the parking lot and drive lanes) |  |  |  |  |
|  | Proposed: | 0 | Sq. ft. | 0 | \% of vehicular area |
| 11. | Paving Coverage (including sidewalks within boundary of the subject property; do not include building footprint(s)) |  |  |  |  |
|  | Existing: | 24,404 | Sq. ft. | 63.4 | \% of site |
|  | Proposed: | 6,159 | Sq. ft. | 16.0 | \% of site |

## CRA Application Cont. Data Sheet Cont.

## DATA TABLE (continued page 2)

| 12. | Impervious Surface Coverage (total square feet of all paving, building footprint and other hard surfaced areas) |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Existing: | 36,401 | Sq. ft. | 94.6 | \% of site |  |
|  | Proposed: | 37,509 | Sq. ft. | 97.4 | \% of site |  |
|  | Permitted: | 38,500 | Sq. ft. | 100 | \% of site |  |
|  |  |  |  |  |  |  |
| 13. | Density / Intensity |  |  |  |  |  |
|  | No. of Units |  | No. of Employees |  | No. of Clients (C.R. / Home) |  |
|  | Existing: | 0 Ex | Existing: | n/a | Existing: | $\mathrm{n} / \mathrm{a}$ |
|  | Proposed: | 268 Pr | Proposed: | n/a | Proposed: | n/a |
|  | Permitted: | n/a |  |  |  |  |
|  |  |  |  |  |  |  |
| 14 a. | Parking (Vehicle) Spaces |  |  |  |  |  |
|  | Existing: | 69 | includes | 2 | disabled parking spaces |  |
|  | Proposed: | 323 | includes | 8 | disabled parking spaces |  |
|  | Permitted: | 201 | includes | 7 | disabled parking spaces |  |
|  |  |  |  |  |  |  |
| 14 b. | Parking (Bicycle) Spaces |  |  |  |  |  |
|  | Existing: | 0 | Spaces | 0 | \% of vehicular parking |  |
|  | Proposed: | 270 (long); 16 (short) | Spaces | 88.5 | \% of vehicular parking |  |
|  | Permitted: | 270 (long); 16 (short) | Spaces | 88.5 | \% of vehicular parking |  |
|  |  |  |  |  |  |  |
| 15. | Building Height |  |  |  |  |  |
|  | Existing: | 36 | Feet | 3 | Stories |  |
|  | Proposed: | 375 | Feet | 33 | Stories |  |
|  | Permitted: | n/a | Feet | n/a | Stories |  |
|  |  |  |  |  |  |  |

## NARRATIVE IN SUPPORT OF COMMUNITY REDEVELOPMENT AGENCY APPLICATION FOR DEVELOPMENT PROPOSAL

Echelon 3rd \& 3rd Owner LLC (the "Developer") is the owner of the property located at 235 3rd St. S. (the "Property"). The Property is zoned DC-1, which permits various residential and commercial uses by right.

The Property is currently used as office space and surface parking. The Developer proposes to redevelop it with a 33-story building and an 8-story building containing 268 dwelling units, 15,525 sf of commercial space and a 323-space parking garage (the "Project").

The Developer is requesting approval of the Project by the Community Redevelopment Agency (CRA).

## Discussion of Standards of Review for Development Proposals in the Intown Redevelopment Area and Intown West Redevelopment Area

(Sec. 16.06.010.1 of the City of St. Petersburg Land Development Code ("Code")

1. The development proposal is consistent with the duly adopted underlying redevelopment plan;

The Intown Redevelopment Plan (IRP) requires that the CRA evaluate a development proposal to ensure its proposed use and design are consistent with the IRP.

The zoning for the site is DC-1, which allows for some of the most intense development in the City:

This district provides for intense mixed-use development which creates a strong mixture of uses that enhance and support the core. Office and other employment uses are highly encouraged. Development in this district provides appropriate pedestrian amenities, pedestrian linkages, ground level retail, and cultural activities. Buildings and streetscaping (both hardscape and landscape improvements) are designed in a manner that promotes a successful people-oriented downtown area as exemplified and defined in the intown and intown west redevelopment plans.

The DC-1 district permits multi-family dwellings and commercial uses with an unlimited FAR and the Property has no maximum height. The Developer proposes a mixed-use project with 268 dwelling units, 15,525 sf of commercial space, a 323 -space parking garage, a 7.0 FAR and a height of 375 ft , which qualifies for streamline approval under the Code. A decorative crown feature will be provided as required by Code.

The project is located within the Residential Area and adjacent to the Core Area of the IRP. The continued development of residential projects is heavily emphasized throughout the IRP:

The development of an expanded residential base in the Intown is essential to achieve a successful downtown redevelopment program. People living and working downtown will generate the 24 -hour activity and community spirit necessary to continue the expansion of the downtown economic and cultural base.

The Project will further the desired development pattern and visual identity of Intown, and continue the growth of downtown. Currently, the subject site is underutilized, consisting of a large surface parking lot and an older office building. The redevelopment of this Property will help in achieving many of the goals of the IRP, especially the focus on new residential development in Intown, along with the desire to reduce or eliminate surface parking within downtown.

The proposed buildings are urban in scale with pedestrian oriented street level features. These include substantial ground level commercial space with entrances on all street frontages ( $4^{\text {th }}$ St. S., $3^{\text {rd }}$ Ave. S. and $3^{\text {rd }}$ St. S.), ten-foot sidewalks, streetscaping and open space directly linked to the pedestrian system, and the ground level lobby.

Of note, approximately 80 of the Project's units will consist of smaller (less than 750 sf ), relatively more affordable residential units, which furthers the affordability goals of the IRP, Code and Comprehensive Plan.
2. The development proposal furthers the purpose of the Comprehensive Plan and the Land Development Regulations;

The Project is consistent with and furthers the purpose of the Code and other City ordinances and actions designed to implement the Comprehensive Plan, specifically with regard to the promotion of redevelopment and the elimination of surface parking.
3. The development proposal is generally consistent with the design review criteria currently set forth in City Council Resolution 2021-25.

The project is generally consistent with the following design review criteria:

## General

- All redevelopment sites shall meet all the applicable Land Development Regulations.
- All development projects shall comply with any adopted City neighborhood or business district master plan or equivalent, when not in direct conflict with the Land Development Regulations.
- Developers of projects within the redevelopment area shall submit project proposals and designs to the Community Redevelopment Agency (CRA) for development review and also provide notice of their proposals to existing
neighborhood and business association(s) where the project is located prior to being heard by the CRA.
- All development should demonstrate the use of energy conservation techniques to reduce space cooling, hot water, and space heating demands. These techniques should address, but not be limited to:
- building orientation
- building facade materials
- shading of buildings and parking lots
- wind control for cooling ground level spaces and/or buildings
- use of solar energy (if practical) to meet development energy needs or individual building requirements, e.g., shared solar hot water
- use of natural sunlight for interior lighting (daylighting).
- All new and redeveloped surface parking areas shall be landscaped according to applicable City requirements.
- All parking structures shall utilize the same architectural style, fenestration, and detailing as the principal structure or be encased by a liner building that utilizes the same architectural style.
- The ground level of all parking structures should contain pedestrian oriented uses, such as retail, office, restaurants and bars, museums, hotel lobbies and studios.
- All buildings within the development project should integrate architecturally, aesthetically and functionally through building design, materials, open spaces, scale, circulation systems, pedestrian level activities, and uniform signage and lighting.
- All new development and redevelopment should provide design elements (trees, canopies, street furniture, entryways, etc.) to bring the building and related activity spaces in scale with human dimensions and perception of space.
- Development should provide appropriate architectural variety to the area.
- The ground floor of the building shall contain any use as permitted by the Land Development Regulations or the façade abutting the street (not alleys) shall include architectural details such as fenestration, false display windows, natural finishes, or other architectural features.


## Open and Pedestrian Spaces

## Open spaces shall:

- be directly linked to the pedestrian system (sidewalks) and these links shall meet the Plaza Parkway Design Guidelines, or equivalent, or an adopted City approved neighborhood or business district master plan; and
- provide sufficient lighting to ensure night security.

Open spaces should:

- relate to activities and buildings within the block;
- establish visual and functional ties to surrounding activities and create a sense of seclusion in spaces set aside from the main pedestrian flow such as found in court yards;
- provide various types of open space use (public, private, and semi-public spaces);
- provide for human comfort and scale through the use of landscaping and/or canopies for shade and highlighting building entrances;
- provide sculptures, murals \&/or water features;
- provide simple designs which dictate logical order and arrangement, allowing users to easily orient and relate themselves to the space and surrounding activities; and
- Mid-block pedestrian connections for large developments with streets at the front and rear should be considered.

Historic

- Renovation, redevelopment or new construction on historic properties shall comply with the City's historic preservation ordinance.
- The development should be sensitive to adjacent (within 200 feet) historic or archaeological resources related to scale, mass, building materials, and other impacts.
- When available, the Florida Master Site File should be consulted for historic properties.
- Developments on sites with historic structures are encouraged to utilize the incentives offered by the City's land development regulations.

Residential

- All infill development should create a sense of place and neighborhood identity by relating to old and new architecture and by developing interrelated open and pedestrian spaces.
- All new development within and adjacent to residential areas should relate in building scale and mass with the surrounding neighborhood.

The existing downtown development pattern contains a variety of building types, styles, heights, masses, setbacks and orientations. The Project's building form and the relationship of the buildings are consistent with other development projects in the IRP. Evo, Saltaire, Camden Pier District, Avanti and Beacon 430, are some of the larger projects to have been built within the immediate area of the Project.

The proposed development, which is permitted by the Property's DC-1 zoning, will continue the growth of downtown. The buildings are urban in scale with pedestrian oriented street level features, including the lobby entrance, screening of the parking garage, ample fenestration and transparency consistent with urban buildings. Improvements to the public realm include 10 -foot wide sidewalks, street trees, landscaping, and bicycle parking. Moreover, the attention to ground floor design on all sides, including commercial space and entrances on $4^{\text {th }}$ St. S., $3^{\text {rd }}$ Ave. S. and $3^{\text {rd }}$ St. S., makes the Project consistent with the pedestrian oriented goals of the IRP.


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| 3RD \& 3RD BUILDING |  |
| ECHELON 3RD \& 3RD OWNER, LLC <br>  |  |
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## south building elevation

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| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $\frac{\text { shrubs }}{\text { cta }}$ | $\frac{\text { arr }}{37}$ |  | $\frac{\text { common Name }}{\text { Mammy Cotom }}$ | ${ }_{\text {cont }}^{\text {cont }}$ | $\frac{\text { S12E }}{12^{2}-14^{\prime \prime}}$ |  | remarks |
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| pm | 14 | Podocarus macrophylus | Yew Pine | to spec | $3{ }^{\text {ch }} \mathrm{ht}$ f ful |  |  |
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| ${ }^{\text {zP }}$ | 76 | Zamia pumia | Coonte | tospec | $15^{\prime \prime} \mathrm{ht} \times 15 \mathrm{spd}$ | з0" .,. |  |
| GROUND COVERS | $\frac{071}{272}$ | $\frac{\text { BOTANICAL NAME }}{\text { Ophiopogon japonicus }}$ | COMMON NAME | $\frac{\text { cont. }}{1 \text { 19al }}$ | $\stackrel{\text { SIZE }}{\text { full pot }}$ |  | $\underset{\text { Rumars }}{ }$ |
| tam | 897 | Tracheossermum asiaticum M Minima | Asian Jasmine | to spec | $8{ }^{8 \prime} 0$. . | $12{ }^{12}$ o.c. | Full lants |


schematric desion
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| total site: <br> TOTAL OPEN SPACE REQUIRED (5\%): PERVIOUS OPEN SPACE REQUIRED ( $50 \%$ ): | $\begin{aligned} & 38,500 \mathrm{SF} \\ & 1,925 \mathrm{SF} \\ & 962.5 \mathrm{SF} \end{aligned}$ |
| :---: | :---: |
| total open space provided: IMPERVIOUS OPEN SPACE PROVIDED: PERVIOUS OPEN SPACE PROVIDED: | $\begin{aligned} & 1,611 \mathrm{SF} \\ & 792 \mathrm{SF} \\ & 819 \mathrm{SF} \end{aligned}$ |
| impervious open space <br> PERVIOUS OPEN SPACE |  |



Baker Barrio Renene


